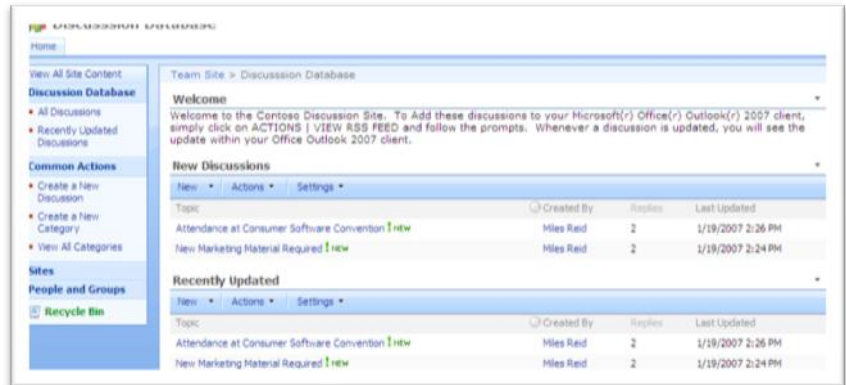


Application Template: Discussion Database

Description of Template

The Discussion Database application template for Microsoft® Windows® SharePoint® Services 3.0 helps teams organize track public discussions on topics generated by team members. Team members create a new discussion and other members reply to the post, making

their reply visible to all other team members. Posts can be categorized for easier viewing, and can also be viewed through an RSS reader such as Microsoft Office Outlook® 2007, allowing updates to be ‘pushed’ out rather than forcing team members to continuously check back on the Discussion Database site for updates.



Sample Activities Performed in this Application Template

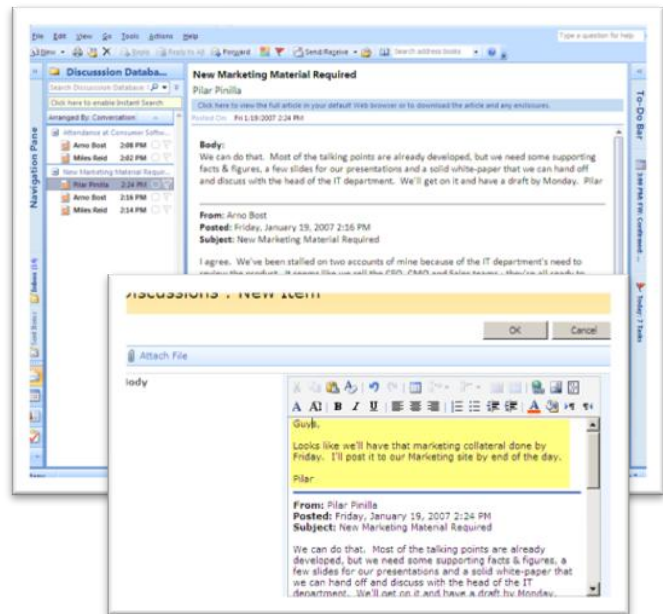
The following examples show the various ways Microsoft anticipates this template will be utilized in a typical organization. If you wish to add additional features, please ask your IT provider to research Microsoft Office SharePoint Designer 2007.



Pilar Pinilla is a product manager at Litware, Inc., a consumer software company. Her team is responsible for creating marketing collateral that helps the sales force win new business. She uses her company's Discussion Database to enable the sales team to collaboratively give her team feedback on what marketing

collateral needs to be developed to help the sales team succeed. Today, her sales contacts, Arno and Miles, are an IT department focused marketing document. Pilar clicks 'reply' to tell Arno and Miles that she will have the first draft of the document done on Monday.

Since Pilar begins each day opening Office Outlook 2007 to check her email, she has decided to subscribe to the Discussion Database's RSS Feed. This way, she will not have to actually *visit* the Discussion Database to check for marketing collateral requests from the sales team. She uses the RSS reader provided with Office Outlook 2007. Whenever she opens the program up, the posts on the discussion database are automatically synchronized, enabling her to not only view the information in one place, but also view the posts when she's offline.



Pilar decides that she will reply back to Arno and Miles to tell them that, in fact, the marketing documents will be ready early. This time, she clicks on the "View Article" link at the bottom of the Office Outlook 2007 posting and then clicks "Reply" to type her message. She clicks "OK" and moves on to create the required marketing collateral.

About Microsoft Windows SharePoint Services 3.0

Microsoft Windows SharePoint Services 3.0 is technology in Windows Server® that offers an integrated portfolio of collaboration and communication services designed to connect people, information, processes and systems both within and beyond the organizational firewall. Now available at no additional charge, the technology provides a platform for developing Web-based business applications. Application Templates provide out-of-the-box scenarios to address the needs of specific business processes.

More Information

For more information on the technologies described in this article, please visit:

Microsoft Windows SharePoint Services 3.0:
<http://www.microsoft.com/sharepoint>

Application Templates for Windows SharePoint Services:
<http://www.microsoft.com/sharepointapps>

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